

Winterschool Feedback DHIK 2025



CAMPUS QUERÉTARO



“Winterschool”

Querétaro 2025
Tec de Monterrey | DHIK

March 24th, 2025

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Introduction

The DHIK, a consortium of various German universities were welcomed to the campus, for their Winterschool, both 60 students and 4 professors, took part in two weeks full of classes, discussions and visits. Apart from attending lectures and academic activities, they took part in immersing themselves into Mexican culture, blending in with campus life. Highlights include a Teotihuacan trip, city tour, visit to the company Bosch and a farewell dinner.

Methodology

As part of the experience enhancement and continuous improvement, an anonymous online survey questionnaire was sent to the participants in the previously mentioned activities. This survey evaluated the overall experience in the country, rating and commenting on activities they participated in. The purpose of this survey is to assess their preferences to continue doing the practices they found favorable and identify key areas of improvement.

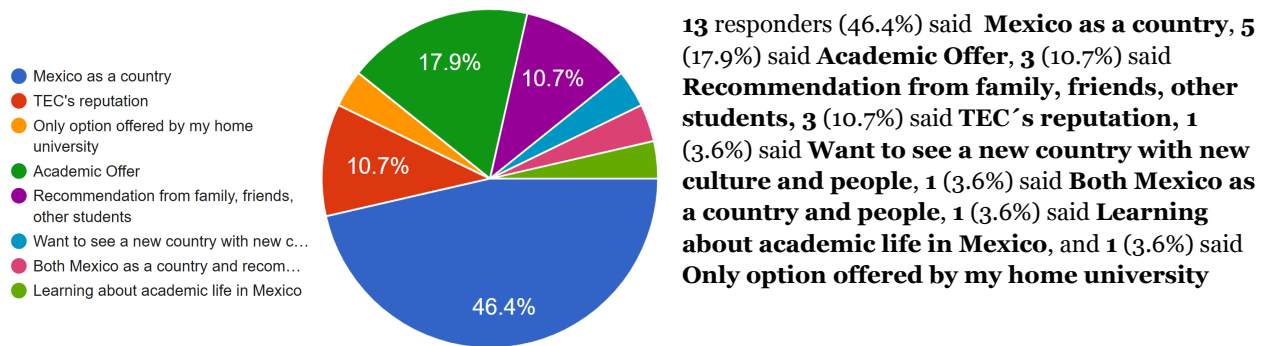
Data Analysis

The following data was recollected from Google Forms Analytics, with 28 responses and user friendly algorithm that allows respondents to have an easy experience to express their opinions with the activities taken.

Survey Results

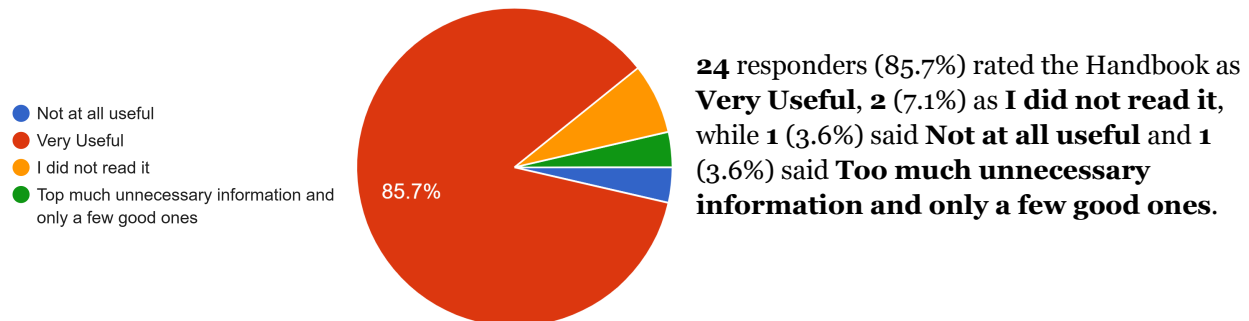
Advertising

What made you decide to participate in the Winterschool program at TEC?

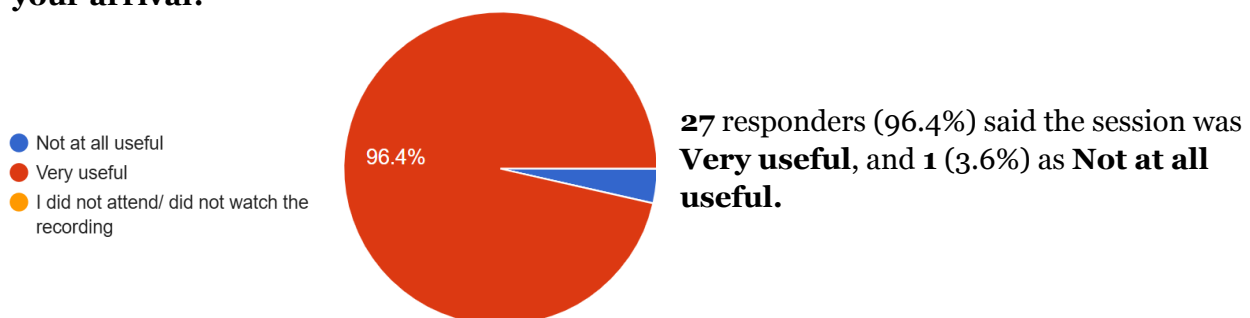


Pre-Arrival

How useful did you find the Student Handbook to solve your doubts before your arrival?



How useful was the Pre-arrival Zoom session to solve your doubts before your arrival?



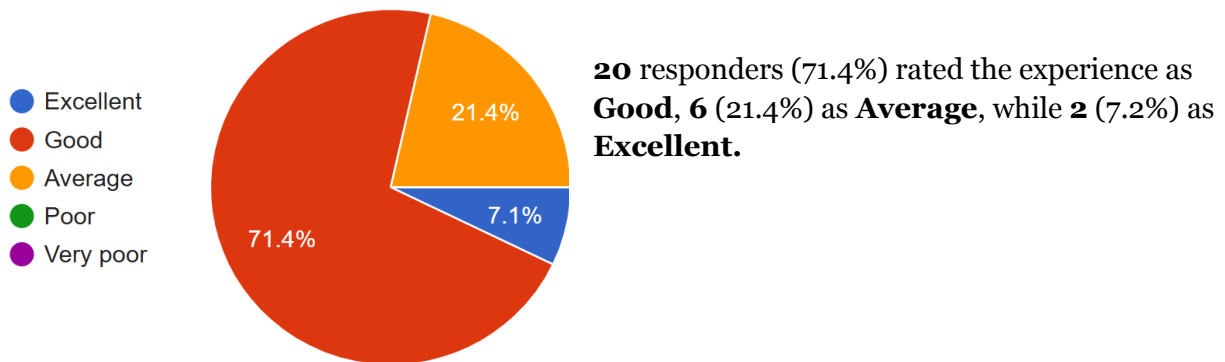
What topics/tips/recommendations would you've liked to know before your arrival, and that should be included in these materials?

Some key comments that would like to be included:

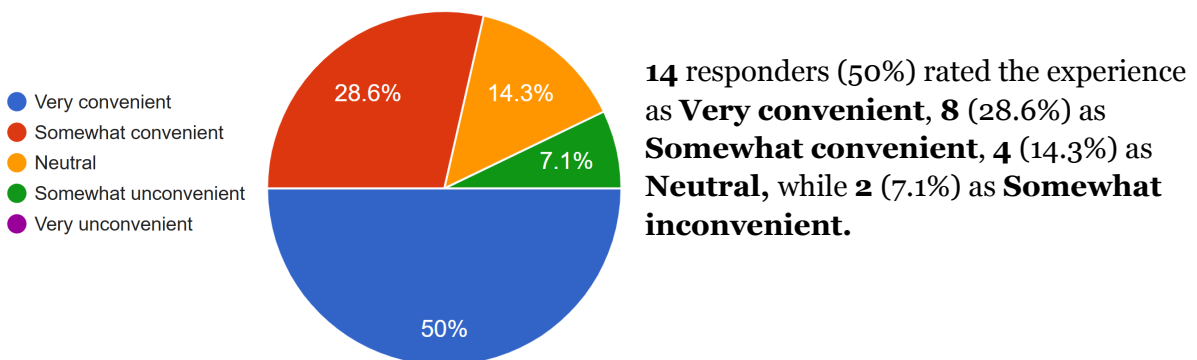
- Type of energy adapter
- Recommendations of restaurants and activities
- Activities to do in campus
- Timetable / Agenda of trips and activities
- Some key phrases in Spanish

Accommodation

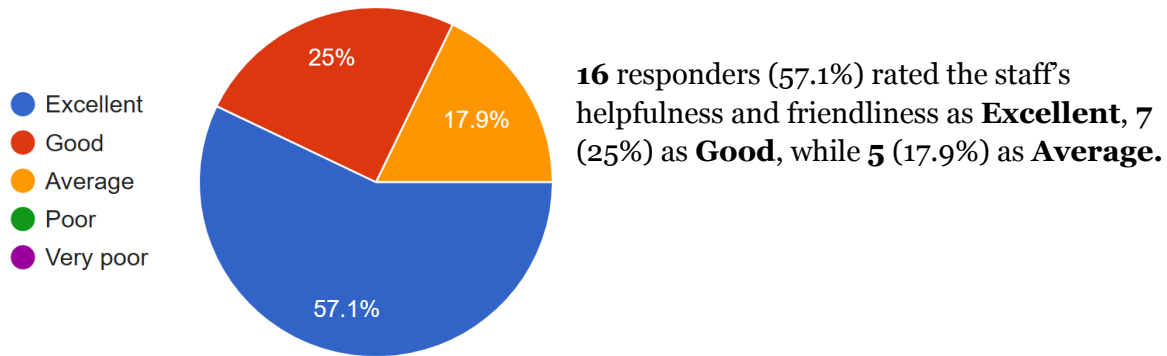
How would you rate your overall experience at the hotel?



How convenient was the hotel's location for accessing the university and main city attractions?



How would you rate the hotel staff's friendliness and helpfulness?



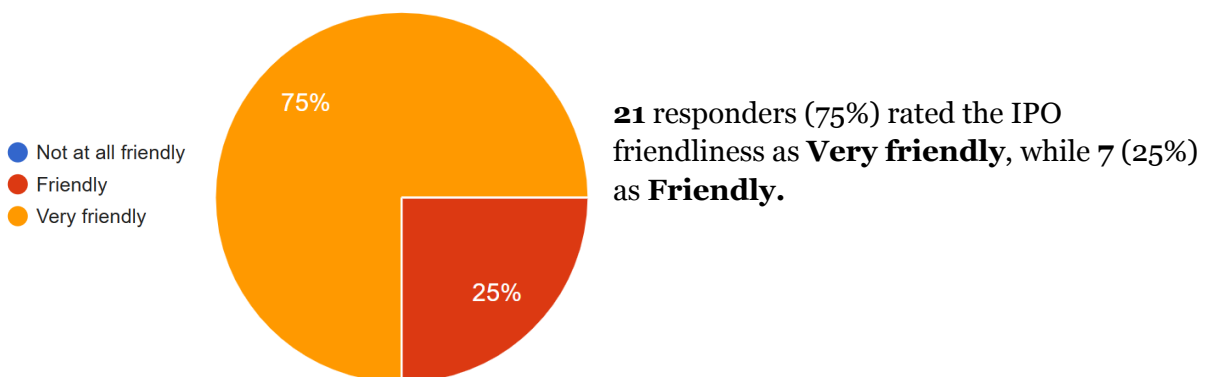
Life at Tec

What did you like/enjoy the most about Campus Queretaro?

Some comments include:

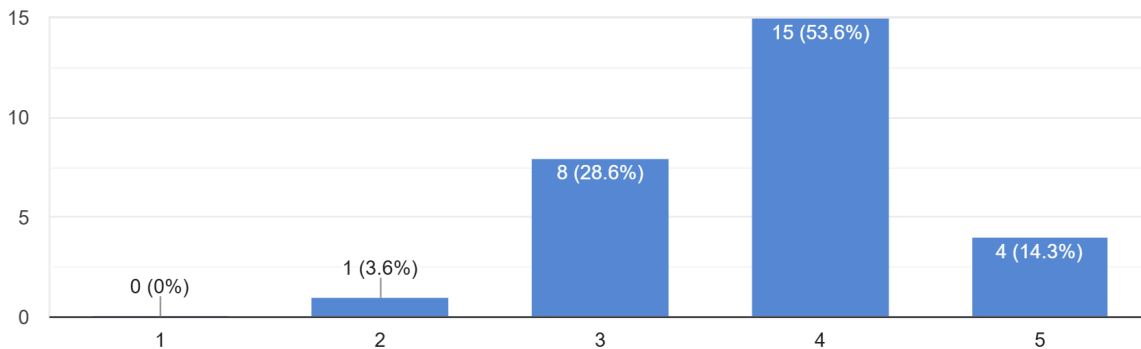
- The vibe, environment and community
- The different activities and types of food offered
- The Bicycles
- The sports facilities
- The open and modern buildings

How friendly is the IPO office staff?



On a scale from 1 being "Not well at all" to 5 being "Extremely well". How well was the agenda balanced?

15 responders (53.6%) rated the agenda a **4**, meaning they were **satisfied** with the organization and logistics of the trips, then **8** responders (28.6%) placed a **3**, saying that they were **okay** with the agenda, but could improve. **4** responders (14.3%) rated the agenda a **5**, **extremely well**, and finally only **1** responder (3.6%) said that the agenda was **not of his/her liking at all**, rating it a **2**. **Highlighting that more than 65% were completely satisfied with the agenda.**

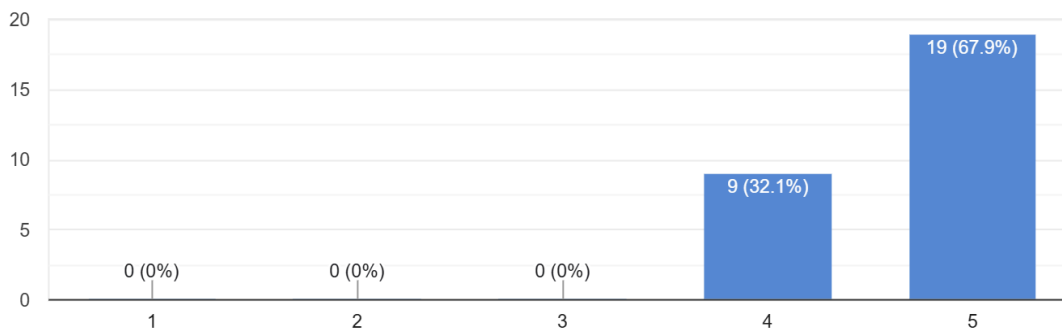


Giving us an average rating of 3.79

IPO Events

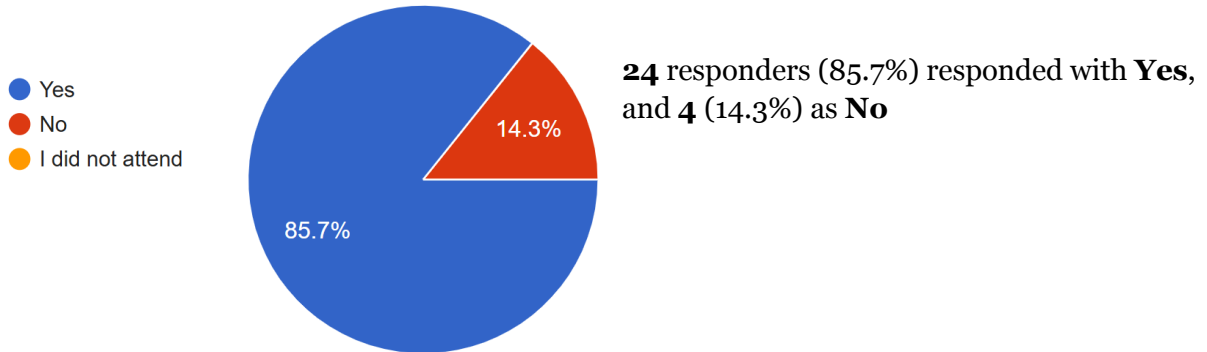
On a scale from 1 being "Very bad" to 5 being "Excellent" Overall, how would you rate our events?

The events organized by the IPO were rated exceptionally. **19** responders (67.9%) rated the events as Excellent with a **5**, and **9** responders (32.1%) rated them as Good, by placing a **4**. **Highlighting that almost everyone was pleased with the events.**

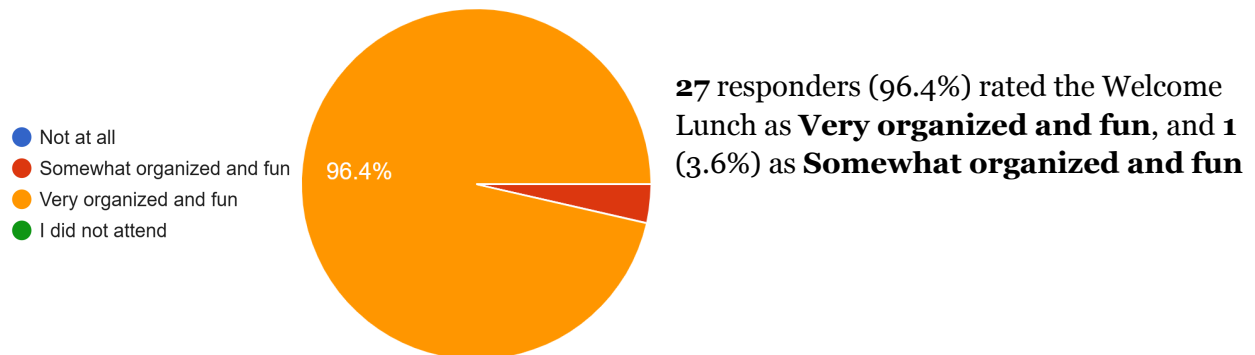


Giving us an average rating of 4.68

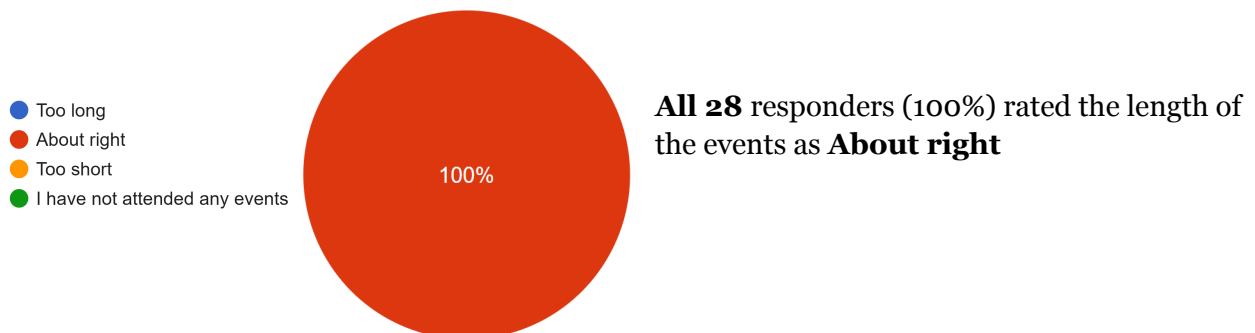
Do you consider that the information you received during the orientation day was all that you needed?



Overall, did you find the Welcome Lunch (February 23rd) fun and organized?



How did you feel about the length of the events?



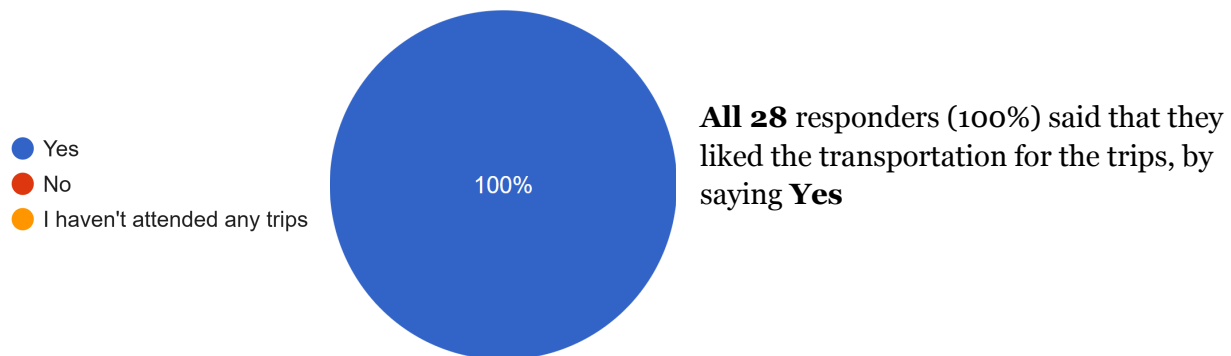
If you could add an event, what would it be about? Please refer only to EVENTS, not trips.

Some events that were mentioned were:

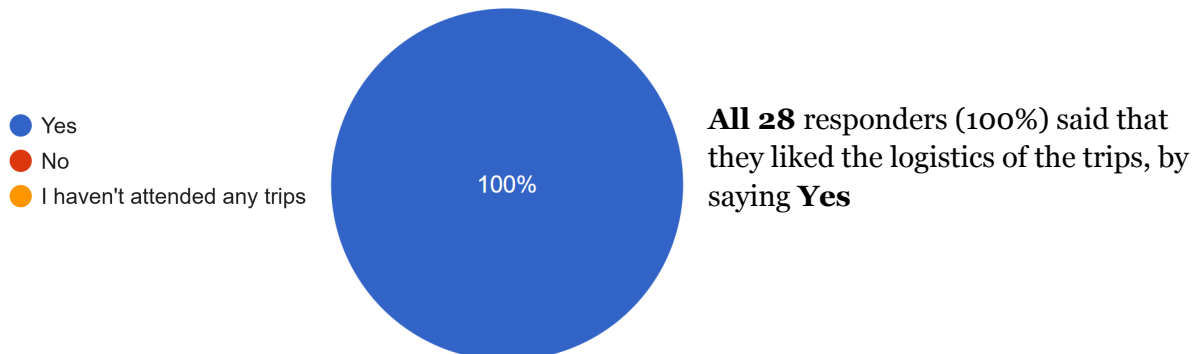
- A sport event, for different typical mexican sports
- Events to come in contact with mexican students
- Insights of some real Tec classes
- Do something creative that you can take home, bracelets, bags, etc
- Events with mexicans students from Tec
- Being able to attend more courses (sports, art, etc)
- Ballroom dance after learning salsa and bachata
- Sports Tournament
- Activities together, like bowling
- Watch official matches from Tec
- Meeting / integration with local students

IPO Trips

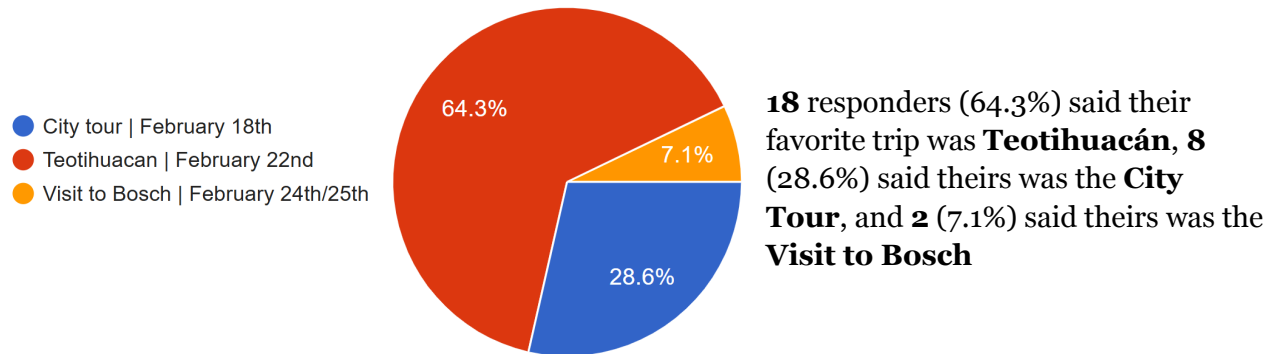
Do you like the transportation we use for our trips?



Do you enjoy the logistics of our trips?



Which was your favorite trip? Please only take into account the trips organized by the IPO



In case you didn't participate in a trip, what was the reason?

The student who didn't participate in a trip said the following:

- I had been to the pyramids already.
- Sickness

How do you think we could improve our trips?

The comments were summarized in:

- Agenda / Timetable ahead of the trips
- More interactive company visits

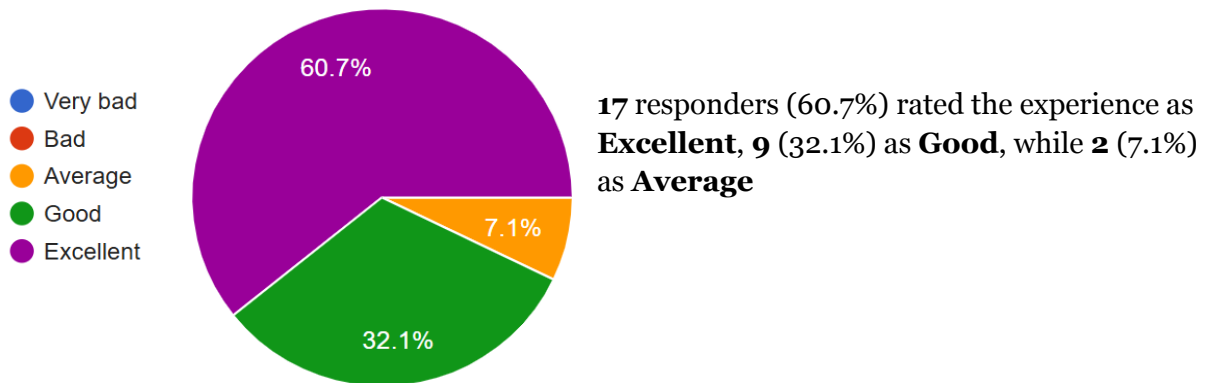
If you could add a trip, where would it be? Please refer only to TRIPS, not events.

The comments were:

- San Miguel de Allende
- Peña de Bernal
- Grutas de Tolantongo
- Mexico City
- A Beach

General Experience

Overall, how is your international experience going so far?



What has been the overall highlight of the program for you so far?

The comments were:

- The Tec Campus
- The People
- Gym
- The Food
- City Tour
- Dancing Classes
- Welcome Lunch with Mariachis
- Trip to Teotihuacán
- Diverse Activities Offer
- Farewell Dinner

What can we do as an office to make your general experience better?

The comments were:

- Interact with more full-time Tec students
- Long Term Agenda for activities inside and outside campus
- Go into a Tec classes

Do you have any FINAL comments or suggestions for the program, or anything you forgot to add?

The comments were:

- More contact with mexican students
- Easier process for padel court reservations
- Make a Taco Tour
- More free time
- The Bosch visit wasn't very engaging.

Highlights

Engaging in Pre-Arrival Experience: The Pre-Arrival handbook and Zoom session were very well received, making the students feel more prepared when coming to a foreign country.

Well organized events: Events were well-balanced in their logistics and duration. They were considered fun and entertaining, providing a social space for students.

Memorable Trips and Excursions: Trips, especially to Teotihuacán and city tour, were amongst the most appreciated.

Strong Overall Experience: Most students felt that their international experience was enriching and organized.

Cultural Experiences matter almost as much as Academics: Many students prioritized cultural immersions as a key reason for joining the program. Balancing academic learning with cultural and social events is essential for engagement.

Suggestions

Addressing areas of improvement can enhance future program editions.

Create more opportunities of interaction with local students

- Encourage informal networking opportunities with Tec students.
- Expand Trip Options: Consider adding new trip destinations based on students' interest.
- Consider a different company to visit with a more engaging and dynamic schedule.
- Introduce activities like:
 - Sports Tournaments
 - Creative Workshops
 - Dance events after learning Salsa and Bachata

For next year...

Based on the comments and analysis of this anonymous survey some activities that we could implement for next edition are:

- Introductory Spanish Class
- Place the agenda of the week beforehand
- Sport Tournaments
- Activities with Tec students
- Recommendations of Activities in the city